



Unlock Your City's Full Potential

Communities around the country are looking for ways to unlock the value of their fiber currency. In some communities, the destination may be a community-owned broadband utility. However, for many, the goals revolve around creating smart communication systems to drive broader community goals in education and economic development, or enhancing citizen services and experience.

HR Green can customize strategies and implement proven solutions to maximize the value of your infrastructure assets.

Whatever their path, combining physical assets (utilities, fiber optic cables and conduits) with future-proofed public policy can enhance operations, expand services, create new revenue streams, and save money. Whatever the vision and course of action you select, the benefits can be significant and life-changing for your constituents.

HR Green's municipal-focused professionals can help you unlock your full infrastructure's hidden value, build a roadmap to success, and help prepare your community for the future. HR Green is your ideal partner to optimize your approach and navigate through all facets of a project life-cycle or daily operations of a department.

▷ CONSULTING CAPABILITIES

- Community Fiber Consulting Capabilities
- Strategic Planning / Visioning
- "Fiber-Friendly" Policy Development
- Conduit and Dark Fiber Leasing
- Permit Processing & Operations
- Departmental Management
- Fiber Optic Planning & Engineering

RELATED SERVICES:

- Community Broadband Consulting
- Smart City Consulting
- Project / Program Management
- Network Engineering
- Planning & Feasibility
- Municipal / Coop Utility Fiber Deployment
- Intelligent Traffic Systems (ITS)

- Municipalized Street Lighting
- Utility AMR/AMI Planning
- GIS Mapping Services

Public Policy Solutions

Municipal assets have recently become vastly under-utilized and under-valued, thanks to technological advancements. There are thousands of utility-related assets (e.g., underground conduits, abandoned pipes, streetlights, traffic signals, and fiber optic cables) which can easily be upgraded to serve a wide variety of new purposes that were unforeseen until recent years.

Importantly, HR Green helps you manage these initiatives from a municipal management and public works perspective. Our experienced staff includes City Managers, Public Works Directors, City Engineers, Economic Development Directors, Traffic Engineers, Utility Managers, Planning Directors, and Chief Building Officials.

Our professionals have successfully implemented the policy framework, supporting programs, and hands-on management to make better decisions, enhance workflow processes, optimize the integration and interconnection of your infrastructure assets, and execute infrastructure asset, fiber optic, and broadband initiatives.

Co-Location Value

Communities who seek to develop advanced communications infrastructure have a unique opportunity to deploy assets at a fraction of the cost of overbuilding individually. By developing a co-location policy and standards, the community can require builders with open trenches and boring projects to deploy conduit and/or fiber on behalf of the community. Our co-location package will develop policies and supporting processes to implement these programs, in order to create long-term value.

Revenue Recovery

Communities are frequently asked to leverage staff, equipment and time in order to support contractors who are implementing projects for private projects. In most cases, support for these “cost causers” is provided without recovering the costs being incurred by the community. Our revenue recovery package will develop pavement degradation, street cut, traffic control and other policies related to these projects, and integrate these policies into existing city codes and ordinances, in order to create new revenue streams.



▷ HRGREEN.COM



▷ To learn more about HR Green's proven approaches and success stories, please contact us:



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